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Las Vegas, NV. (June 15, 2009) Intulogy LLC, an outsource training provider, has announced the formation of a working partnership with Heartwood Studios, a 3D Training and Visual Storytelling studio. With joint-venture simulation training and interactive elearning projects in mind, the two firms have joined forces to meld Intulogy's proven evidence-based instructional design and adult learning techniques with Heartwood's C₂Act™ 3D simulation learning platform.

Intulogy specializes in design and delivery of custom training programs tailored to clients' internal subject matter, including software, systems, processes, business model and corporate culture. Understanding that any successful training program must incorporate both solid instructional design as well as a delivery mode that will maximize learner absorption and retention, Intulogy expects the partnership will create new interactive courses that will leverage the unique learning habits of the "next generation" workforce; the GenYers and Millennials.

"The workers coming into the workforce today are accustomed to getting their information over the computer. They are used to animation and interactive games, and to nearly instantaneous feedback and scoring on performance. Handing an employee manual to this new breed of worker may not be the most effective training delivery method. With Heartwood's technological expertise in PC Based 3D Training Simulations, Intulogy can offer new training delivery options to our clients," said Lonnie Harmon, co-founder and managing partner of Intulogy LLC.

"In addition to offering course delivery based on demographics of new workers, simulations can expedite the rollout of training programs, since companies don't have to take the trainer to the site where the system, materials or machinery are. With simulations or interactive e-learning, the trainer and the virtual work environment comes to the learner. Experiential training can take place without risk to materials or people, while also saving money in time and travel," said Bill Sherman, managing partner of Intulogy.

"Training and development leaders face a tough challenge. With Heartwood's C₂Act™ 3D Training Simulations leaders are able to deliver custom simulation training for hands-on procedures—such as field installations, maintenance/repair techniques, and critical-task operations.. With Intulogy's expertise in instructional design and background in adult cognitive psychology, Heartwood can take its 3D Training simulations and animated elearning programs to the next level, offering hands-on training via the digital experience" says Neil Wadhawan, Founder of Heartwood Studios.

Intulogy applies evidence-based learning—drawing on current research from the fields of industrial-organizational psychology and adult education. Intulogy has established a reputation for quickly deploying any number of professional trainers throughout North America to teach in virtually any environment and on any schedule. Their nimble response times have made them ideal for companies with large training projects on tight deadlines and organizations adapting to change events such as merger, expansion, new product launches, expansion or re-tooling.

About Heartwood Studios – Heartwood Studios is a 3D animations and visual effects studio that creates visual storytelling experiences which allow companies to communicate more powerfully with customers and employees. Heartwood Studios' C2Act™ 3-D simulation learning platform has been used in distance, online and elearning programs across a broad range of industry verticals. The company has created Visual Extravaganza® solutions for defense, aerospace, corporate, government, infrastructure, architecture and engineering. Heartwood animations and simulations are also employed to showcase designs and market products in an interactive environment. Following the mantra "Show, Not Tell!", Heartwood helps organizations train staff more efficiently, sell products more consistently, and excite prospects through cinematic videos and animations.

About Intulogy, LLC - Intulogy specializes in delivering custom outsourced training programs built around their clients' internal or proprietary subject matter including: systems, software, processes, procedures, corporate culture, and business model. Using a proven, proprietary "train-the-trainer" model, Intulogy can quickly deploy any number of professional trainers throughout North America. Trainings can be tailored to a dozen learners or thousands, with the flexibility to accommodate virtually any workforce schedule or environment. Intulogy is an industry-diverse organization that helps their clients respond nimbly to large training projects on tight deadlines as well as adapt to change events such as a merger or acquisition, IPO readiness, new product launches, and hiring for expansion.

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