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**RISING HERO SCHOLARSHIP PROGRAM SEARCHES FOR
TODAY'S HEROES, TOMORROW'S LEADERS**

**Time Warner Cable's annual program provides more than \$12,000 in scholarships
annually to Central Texas high school seniors**

AUSTIN (January 11, 2011) – Time Warner Cable is currently accepting nominations for its 2011 Rising Hero scholarship program, targeting outstanding Central Texas high school seniors who are not only exemplary students, but are also unsung heroes through their volunteer efforts as they address real social and economic needs in their communities. The deadline to complete a nomination form is Feb. 11, 2011.

Since it began in 2006, the Rising Hero program has awarded more than \$60,000 in scholarships to local students who not only excel academically, but go the extra mile by working to make their communities better places in which to live.

In March, five high school seniors in Central Texas will be selected to receive \$2,500 scholarships from the company's Rising Heroes program. Three of those students will receive specially-designated scholarships based upon their intentions to seek degrees in science, technology, engineering, or math (STEM). The focus on STEM degrees is a reflection of Time Warner Cable's philanthropic initiative, "[Connect a Million Minds](#)", launched in late 2009 to rekindle American students' interests in science, technology, engineering and math.

"Time Warner Cable is proud to recognize outstanding young people for their leadership, not only in their scholastic endeavors, but especially for their efforts to make their communities, and their world, a better place," said Vickie Carpenter, communications senior manager with Time Warner Cable. "We consider our scholarship recipients heroes because they serve as ideal role models for their peers and set a high standard for success."

Additionally, a drawing will be held and two scholarship recipients will receive a volunteer grant of \$500 to be donated to a charity of their choice. Last year, Westlake senior Michelle Suh received her Rising Hero award and applied it to her Harvard education in the field of medicine. Her name was also drawn for a \$500 volunteer grant, which went to her designated charity, Mobile Loaves and Fishes.

Current high school seniors may nominate themselves or be nominated by others. The nomination form and details on applying are [online](#) at the Time Warner Cable Web site under the "In the Community" link.

About Time Warner Cable

Time Warner Cable brings quality, technologically advanced video, internet and digital phone service to thousands of Central Texas homes and businesses each day. Time Warner Cable is the second-largest cable operator in the U.S., with technologically advanced, well-clustered systems located mainly in five geographic areas — New York state (including New York City), the Carolinas, Ohio, southern California (including Los Angeles) and Texas. For more information, visit www.timewarnercable.com.

URL: <http://www.timewarnercable.com/texas/about/inthenewsdetails.ashx?PRID=3136&MarketID=149>