

**Media Invitation:** Press Conference

**WHAT:** Press Conference with Governor Perry to Announce Multi-Million Dollar Award to University of Texas at El Paso

**WHEN:** Thursday, October 23, 2008 at 2:00 PM.

**WHERE:** University of Texas at El Paso, Geology Reading Room #310, on third floor of Geological Sciences Building at 500 West University Avenue, El Paso.

**PARKING:** Media parking will be available on University Avenue in front of the Geological Sciences Building. Media should enter the Reading Room through the South Entrance

We invite you to join Governor Perry, UTEP President Diana Natalicio and Vice President for Research Roberto Osegueda, Center Director Tom Davis, and Trans Pecos/El Paso Regional Center of Innovation and Commercialization Executive Director Ebetuel Pallares for an announcement regarding a multi-million dollar award to UTEP. Natalicio, Osegueda Davis and Pallares will be available for interviews immediately following the press conference.



**UTEP President Diana Natalicio**

**About The University of Texas at El Paso**

The University of Texas at El Paso is a major research university at the heart of the U.S.-Mexico border committed to the ideals of access and excellence. A leader among Hispanic-serving institutions, UTEP enrolls more than 20,400 students and is the only doctoral research university in the nation with a student body that is a majority Mexican American. UTEP's growing research portfolio boasts more than \$46 million in research

spending in a variety of areas, including border security, emerging technologies, Hispanic health, environmental and Earth science, borderland arts and humanities, and the education of U.S. Hispanics.

### **About the Trans Pecos/El Paso Regional Center of Innovation and Commercialization**

Established in 2007, the Trans Pecos/El Paso Regional Center of Innovation and Commercialization (TPEP RCIC), a Texas non-profit, serves as a catalyst for economic development. TPEP RCIC acts as a “cashless venture capital organization” and assists business in meeting the requirements to seek funding by the Texas Emerging Technologies Fund and / or private capital sources.

TPEP RCIC’s in-depth investigative, research and evaluation processes culminate in the presentation of highly qualified candidates to venture capitalists and private funding entities resulting in a verifiable, consistent track record of reduced risks for investors and good rate of returns on investment, which has earned them the respect from the funding community in a relatively short period of time. In addition, the agency excels in facilitating the transfer of technology from universities and national labs into the commercial sector.

The TPEP RCIC is comprised of qualified specialists and network of partners from the Trans Pecos/El Paso region who possess a unique blend of experience in high technology, start-up operations, economic development, venture funding, and globalization. They also have connections with financial institutions and the financial community at-large, which offers a deeper understanding of the requirements posed by funding entities and provides connections with capital resources. For more information, please visit: [www.tpeprcic.org](http://www.tpeprcic.org).

UTEP Media Contact: Kimberly Miller  
Public Information Officer  
The University of Texas at El Paso  
915-747-5747 or 915-491-8907

TPEP RCIC Media Contact: Cindy Tincher  
CameronWeeks Public Relations  
512-217-5190  
ctincher@cameronweeks.com