

## BlabberMouth PR Represents VeteranTutors, a Texas Non-Profit Helping Disabled Veterans and Keeping Kids in School

**Austin, Texas (February 5, 2008)** BlabberMouth PR, the only PR firm to offer 100 percent senior-level representation, today announced that VeteranTutors has selected the firm as its public relations agency of record. BlabberMouth PR will launch VeteranTutors as an unparalleled resource for disabled veterans seeking vocational rehabilitation and job training at no cost to the veteran. BlabberMouth PR will also promote VeteranTutors' Dropout Intervention and Recovery Initiative as a proven, effective and highly successful program for schools struggling to reduce their student dropout rates.

VeteranTutors, an Austin-based non-profit, provides vocational rehabilitation and job training to disabled veterans, who are then offered paid jobs providing technical training and instruction to at risk middle and high school students, as well as job placement assistance to obtain well-paying jobs in the digital economy.

"We have too many military personnel who are discharged with disability that never obtain civilian employment commensurate with their skills and training, and too many students from economically disadvantaged families that are dropping out of school before they graduate," stated Richard Ehrlich, Executive Director of VeteranTutors. "Our programs are designed to reclaim both these valuable sectors of our society."

Continued Ehrlich, "BlabberMouth PR was referred to us by a trusted source as a firm that could concisely and clearly communicate our distinct approach to tackling two very important issues in our society, so those who can benefit from our programs can quickly assess their value. Whether it's the family of a disabled veteran or the family of a student at risk of dropping out, an agency charged with assisting veterans or a school superintendent charged with reducing their district's dropout rate, BlabberMouth PR is committed to relaying our messages to them."

"We are regularly approached by non-profit organizations seeking public relations assistance, but when we heard about the amazing programs for disabled veterans and students at risk we felt compelled to get involved," said Patti D. Hill, CEO, BlabberMouth PR. "We are proud to be working with VeteranTutors and relating the successes of their programs with credibility, and with a frequency that reaches throughout the multiple threads of their diverse audiences, from veteran services to public school systems, from philanthropists to concerned parents."

BlabberMouth PR Vice President Cindy Tincher leads the VeteranTutors account.

### **About VeteranTutors**

VeteranTutors, a non-profit corporation registered in the State of Texas, provides services to two distinct populations: disabled veterans and students at risk of dropping out of school.

Disabled veterans receive vocational rehabilitation and job training at no cost to the veteran. Further, VeteranTutors offers these veterans paid jobs providing technical training and instruction to at risk middle and high school students, and job placement assistance to obtain well-paying jobs in the digital economy. Veteran Tutors' programs benefit returning veterans, their families, and the organizations, agencies and foundations that have an interest in assisting disabled veterans.

VeteranTutors provides school programs in science, technology, engineering and mathematics (STEM) to at risk students. They have developed, and employ, a unique intensive, short-term, project-based curriculum which achieves a success rate of over 95% among a challenging demographic: economically disadvantaged and minority youth at risk of dropping out of school. Veteran Tutors' program curriculum is of interest to parents of at risk students, and to school board members, principals and superintendents of school systems seeking to reduce dropout rates.

VeteranTutors provides usable, marketable technical skills to veterans, as well as enabling at risk students to recover credits, graduate, and enter college or pursue technical careers. It is the intent of VeteranTutors to cut in half the number of unemployed disabled veterans, as well as cut in half the number of students dropping out of school. Further, their intent is to double the number of college enrollments by those former at risk students.

For more information, visit: HYPERLINK "http://www.veterantutors.org"  
<http://www.veterantutors.org>

#### **About BlabberMouth PR**

BlabberMouth PR, the seriously fun public relations firm, is celebrated for providing 100% senior-level representation to a range of industries, including advertising, consumer electronics, gaming, health and fitness, interior design, and music and entertainment, among others. Founded in 2001, BlabberMouth PR abandoned the traditional agency model in favor of an innovative version and entrepreneurial processes for developing strategies and campaigns, and implementing tactics to help their clients win in the marketplace. BlabberMouth PR – quirky name, serious public relations.

For more information, visit: HYPERLINK "http://www.blabbermouthPR.com"  
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