



FOR IMMEDIATE RELEASE

New e-Prescribing Network Offers Discounted EPCS Certification Testing To EHRs & Pharmacy Systems

Weno Exchange clients receive rare promotional offer from InfoGard on DEA-required Certification Testing for systems processing electronic prescriptions for controlled substances

AUSTIN, TEXAS (July 31, 2012) Weno Exchange LLC (WEX), a new e-prescribing network that specializes in routing electronic prescriptions (eRx) nationwide, has announced a unique value-added promotion for early trading partners. WEX is pleased to announce that they have reached an agreement with InfoGard Laboratories, the first and only Certification Organization approved by the Drug Enforcement Administration (DEA) to test and certify applications for Electronic Prescriptions for Controlled Substances (EPCS). This agreement provides EPCS certification testing for a discounted fee of \$10,000 for a limited time and for a limited number of WEX pharmacy management systems and Electronic Health Record (EHR) trading partners.

"InfoGard is pleased to offer this certification testing service to the trading partners of Weno Exchange. When Weno Exchange first approached us with the idea, we recognized this as an excellent opportunity to provide DEA approved EPCS certification testing for those prescribers and pharmacists using the Weno Exchange to electronically process prescriptions for controlled substances" said InfoGard's Director of Business Development, Douglas Biggs. "We are pleased to have the opportunity to present this low flat rate for WEX's early trading partners."

"The accuracy and patient safety advantages of e-prescribing are recognized throughout the industry," said Mr. Biggs. "However, the DEA states that if diversion occurs in the EPCS environment or if controlled substances are otherwise dispensed in violation of the EPCS regulations, those responsible may be subject to administrative and/or judicial action, to include civil injunction. This places the onus on prescribers and pharmacists to ensure that the electronic applications they purchase to electronically prescribe controlled substances conform to all DEA requirements. It is therefore essential that EPCS prescribing and pharmacy applications be validated as compliant with DEA rules by a DEA approved Certification Organization, employing a DEA approved certification process.

http://www.deadiversion.usdoj.gov/ecommm/e_rx/thirdparty.htm#approved

In 2011, Weno Exchange LLC became the first and only e-prescribing network that enabled electronic health record (EHR) vendors to route e-prescriptions to *any* U.S. pharmacy their patients chose, rather than only to pharmacies within a network. The company's patent-pending method allows EHR vendors to meet the government's "meaningful use" criterion for the eRx module by using traditional switch eRx routing when going to a participating pharmacy, and a default communicator, a secure clinical messaging system, when the eRx is sent to a non-participating pharmacy. The method also provides an additional

benefit of secure online two-way communications between pharmacies, clinics and other healthcare providers involved in the care coordination process, including the patient.

“We are thrilled to be able to offer our early clients these services, from the industry leader InfoGard, for a discounted fee of \$10,000,” says Tina Goodman, CEO of Weno Exchange.

“The healthcare IT industry has been navigating a virtual desert when it comes to eRx networks – the market has been practically devoid of competition until now. Our entry into that marketplace has provided the industry with a veritable oasis of innovation, competitive pricing, and value-added services. We entered this heavily dominated market not only to provide a better e-prescribing network service, but also to provide financial relief to EHRs, pharmacy systems, health plans and drug manufacturers. The rising cost of healthcare is everyone’s responsibility, and controlling the underlying costs in healthcare IT is one way we are addressing that issue.”

According to Goodman, this special promotion of InfoGard’s certification testing of controlled substance e-prescribing applications will only be available to Weno Exchange trading partners from July 31 through August 31, 2012.

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About InfoGard

In addition to being the only DEA-accredited ECPS certification body, InfoGard is one of six selected Office of the National Coordinator for Health Information Technology (ONC) Authorized Testing and Certification Bodies. It is also accredited by the National Institute of Standards and Technology (NIST) under its National Voluntary Laboratory Accreditation Program with specialized expertise in technology security, i.e. NIST’s Cryptographic Module Validation Program. In addition, InfoGard is accredited by NIST to validate compliance with Personal Identify Verification (PIV) requirements. InfoGard is an independent laboratory and offers no hardware, software, system products, contract hardware or software design services that might conflict with being a testing and certification organization. To learn more about InfoGard, go to <http://www.infogard.com>

About Weno Exchange LLC (WEX)

Weno Exchange LLC (WEX) is an e-Prescribing network based in Austin, Texas that specializes in routing electronic prescription (eRx) and care coordination standardized messages between trading partners. When established in 2011, WEX was hailed as an innovative competitor in an otherwise dominated e-prescribing network market. WEX utilizes its new patent-pending method, which provides the first and only service enabling electronic prescriptions to be sent to any pharmacy nationwide, regardless of participation in an e-prescribing network. In addition, WEX offers health IT trading partners a simplified process toward eRx certification. WEX also boasts the industry’s highest EHR incentive revenues and pharmacy systems’ lowest transaction fees. WEX’s Screen Assurance program provides data sharing assurance and reporting never before available to health plans and drug manufacturers. For more information, go to www.wenoexchange.com

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