



Search:

HOME ABOUT US DISTRIBUTION ADVERTISING CONTRIBUTE ARCHIVE

- JOIN MAILING LIST
- EXCLUSIVE EDITIONS
- TABLE OF CONTENTS
- CALENDAR
- EVENTS + MARK SCHEDULE
- TALK TO US
- PHOTOS
- SUBSCRIBE TO OUR FEED

MEDIA

Crestina Chavez Climbs the Ladder at YNN

Former Anchor and Dynamic Woman is Promoted to Managing Editor

by Jessica Billeaud

[<<< Back to Table of Contents](#)

Although you may miss Crestina Chavez's warm smile on the evening broadcast of Your News Now Austin, don't worry about the former anchor – she's thrilled about her new position. YNN, owned by Time Warner Cable, announced Chavez's promotion to managing editor on April 19. The 33-year-old will be responsible for the day-to-day operation of the newsroom along with news director, Michael Pearson.

"I am ecstatic about my recent promotion ... I've always thought that news management was the route in which I would eventually want to head," said Chavez. "It was a hard-fought battle. It's an unorthodox route to get to management from the anchor desk, but I had faith my news judgment and my passion for what we produce was able to convince Michael and others I could do this."

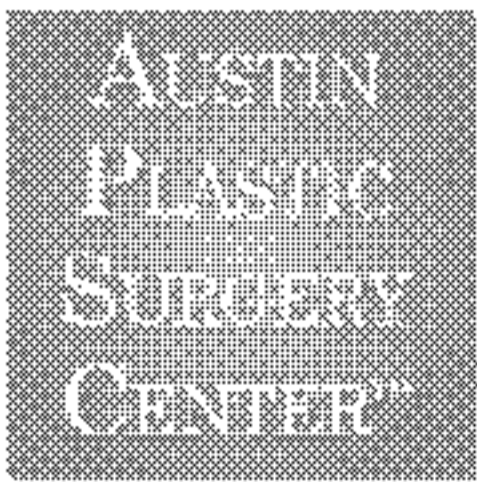
Chavez was born in Austin and moved to Pearland, TX when she was 12. She returned to the capital city for college, graduating from The University of Texas at Austin with a degree in broadcast journalism. During her career, Chavez has won several awards, including last year's Best Series from the Texas Associated Press Broadcasters for her production of YNN's annual Breast Cancer series. The topic is close to her heart, since her mother lost her battle with breast cancer when Chavez was eight, and she also serves on the board of the Breast Cancer Resource Center of Texas.

When not involved with getting the news to Central Texas, Chavez is immersed in family life with her two young daughters, Liliana and Evangeline, and her husband Chris.

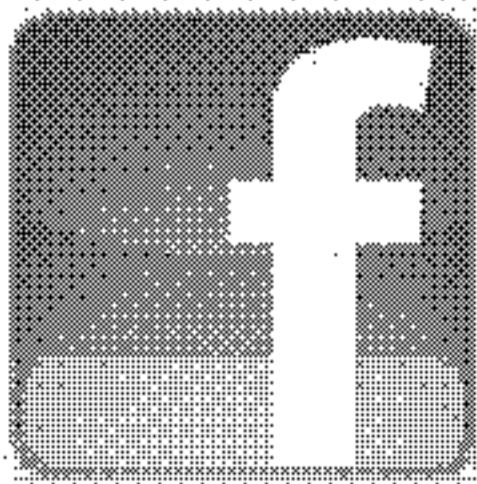
"I get particularly excited by the support of women as I've made this change. They get it. It's not easy to pursue your professional dreams and raise a family at the same time," said Chavez. "For me, the encouragement and confidence of other women is incredibly comforting."



Study with other executives in a collaborative environment, on a schedule that fits your busy life. An MBA is closer than you think.
www.taylor.edu/AustinEMBA
512.296.4085



Whether it is Breast Enhancement or another Aesthetic/Cosmetic Surgery or Reconstruction, our experienced staff and state of the art facility is focused on patient satisfaction and safety.
512.345.3223
www.drmeaggi.com



austinwoman is on facebook
CLICK HERE TO STAY CONNECTED!

ART, SCIENCE & GORGEOUS SMILES!

General, Cosmetic and Endodontic Dentistry
Child and Adolescent
Specialty
The difference!

512.263.8284
austinhealthdentist.com

NATIONAL GUARDIAN
TEXAS CENTRAL SPA
KIMBERLY PATTON

See the World with a Different Perspective

austinwoman Magazine • 1213 West 49th Street • Austin, Texas 78756
T.512.328.2421 | F.512.328.8689