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Time Warner Cable Launches Fundraising Campaign to Support Central Texas Wildfire Victims Through ClickedIn.com

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Your Daily Deal - Wildfire Relief, Time to Rebuild

You care. And ClickedIn cares, too.

Donate \$5, and we'll match it*

Strength, unity, hope.

Together, we can make a difference. A difference in the lives of families affected by tragedy. When you donate \$5 to the American Red Cross Wildfire Relief, Time to Rebuild, we will give \$5 as well*. By coming together, we can ensure that our fellow Texans see the light at the end of the tunnel.

[GO NOW](#)

AUSTIN (September 13, 2011) – Time Warner Cable has launched an online fundraising campaign to assist Central Texas wildfire victims entitled “Wildfire Relief: Time To Rebuild” through its web site [ClickedIn.com](#), with

proceeds benefitting the American Red Cross Central Texas Chapter. To promote the Time Warner Cable donation drive and assist the American Red Cross wildfire relief efforts, YNN Austin will host an on-air fundraising drive all day on Wednesday, September 14.

ClickedIn.com, which launched in July, is a daily deal web site operated by Time Warner Cable. For a limited time, all wildfire relief donations through ClickedIn.com will be matched by Time Warner Cable dollar for dollar. Users can register with ClickedIn.com to make a donation.

“We have witnessed first-hand the destruction brought on by wildfires around the region and our team wants to do everything we can to help those in need,” said Kathy Brabson, regional vice president of operations for Central Texas. “By matching contributions from the community, we enhance the power of giving and make a real impact in rebuilding our Central Texas community.”

YNN Austin, owned and operated by Time Warner Cable, is devoting air time all day on Wednesday, September 14 to promote the Time Warner Cable donation drive benefitting the American Red Cross. That evening, YNN will host a one hour special entitled “Wildfire Relief: Time To Rebuild”, which will highlight stories from those affected in the region including testimonials from fire victims and YNN personnel, and will also include musical performances and information about how to support the American Red Cross relief efforts. The special will air Wednesday, September 14 from 7-8 p.m. and will be rebroadcast at 11 p.m. the same night. The special will also air on the same date from 7-8 p.m. on Time Warner Cable’s Texas Channel which is available to digital customers across the state.

Time Warner Cable Channels	Markets	Channel Numbers
YNN	Central Texas	1 / 8 / 308 / 1508 (HD)
YNN	San Antonio	90
Texas Channel	Central Texas / Corpus Christi / San Antonio / Rio Grande Valley / Laredo	888
Texas Channel	El Paso	24
Texas Channel	Dallas	185

Time Warner Cable will also accept donations to the American Red Cross in person from Wednesday, September 14 through Friday, September 16 at these Time Warner Cable retail centers:

TWC Retail Center Location	Address
North Austin	12012 N. MoPac Expressway
Central Austin (Hancock Center)	1000 E. 41 st Street, Suite 920
South Austin	730 W. Stassney Lane
San Marcos	1120 Hwy. 123

As a reminder to our Time Warner Cable customers in Central Texas, a dedicated toll free phone number and email address are available to aid customers impacted by the wildfires in Central Texas. Customers are asked to contact Time Warner Cable by phone or email to assist with their accounts.

Time Warner Cable Wildfire Relief assistance contact info:

Phone: 866-563-6312

Email: ctx.online.execinquiries@twcable.com

Time Warner Cable representatives will continue to be in the Bastrop area this week to assist customers affected by the wildfires who have questions about their accounts. Time Warner Cable representatives will be able to place accounts on hold and answer other account questions at our temporary help desk.

Time Warner Cable Bastrop temporary help desk:

Tuesday, September 13 – Friday, September 16

9 a.m. – 6 p.m.

Colorado River Center

75 Loop 150 Suite C

Bastrop, Texas

Per an existing Time Warner Cable policy regarding equipment damaged during a natural disaster, customers affected by the fires will not be charged for any damaged Time Warner Cable equipment.

For more information about the Time Warner Cable donation drive to assist the American Red Cross wildfire relief efforts, please visit ClickedIn.com.

About Time Warner Cable

Time Warner Cable Inc. (NYSE: TWC) is among the largest providers of video, high-speed data and voice services in the United States, connecting more than 14 million customers to entertainment, information and each other. Time Warner Cable Business Class offers data, video, and voice services to businesses of all sizes, cell tower backhaul services to wireless carriers and, through its NaviSite subsidiary, enterprise-class hosting, managed application, messaging and cloud services. Time Warner Cable Media, the advertising arm of Time Warner Cable, offers national, regional and local companies innovative advertising solutions. More information about the services of Time Warner Cable is available at www.timewarnercable.com, www.twcbc.com, www.navisite.com, and www.twcmedia.com.

For Immediate Release

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September 13, 2011

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Recent Posts

- [Suddenlink Completes Technology Upgrades in Huntsville 10-12-2011](#)
- [Suddenlink Hosts Open House at Redesigned Store 10-11-2011](#)
- [Suddenlink Holds Donation Drive to Help Wildfire Victims 09-12-2011](#)

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- [#Cable co's offer \\$\\$ reward to stop equipment theft - co's losing costly equipment, consumers could lose #911 access. http://t.co/PzAdroKg](#)
- [RT @BrianDietz: NCTA's Powell: Incumbent Telco USF Plans are Not Consensus Offerings - 2011-10-11 19:33:20 | Broadcasting & Cable http:/...](#)
- [#USF may be antiquated, but reform proposal benefits big telcos & hurts competitors, including #cable, #NCTA says. http://t.co/Ny1Y13X9](#)
- [@BET PR: Need to get some info from you today on MLK dedication coverage.](#)
- [#Time Warner Cable raises \\$45,000 for the American #Red Cross to assist Central Texas wildfire victims. #centraltxfires http://ow.ly/6StKQ](#)

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